komodo®
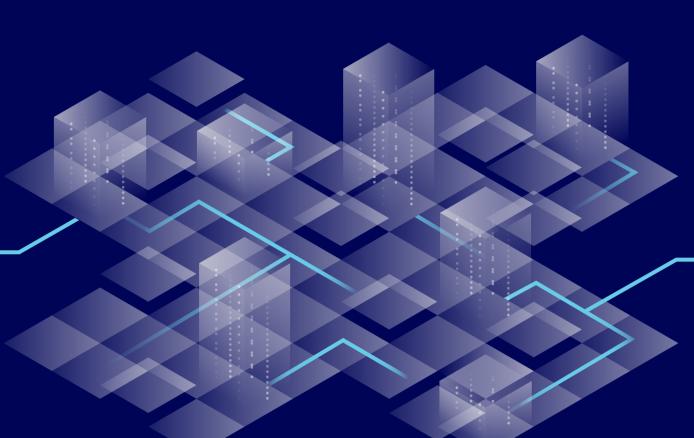
Tracking the Entire Patient Journey

Unlocking patient-level insights to drive effective business strategies

U.S. Healthcare Data Is Fragmented

The absence of a uniform health system in the U.S. leads to fragmented healthcare data that all parties must grapple with.

Millions of data points are generated every day but hosted in **disparate silos** across the entire healthcare ecosystem.

Based on such static and unrepresentative data, accurate views of the patient journey are **nearly impossible** for healthcare organizations and pharma companies to make.
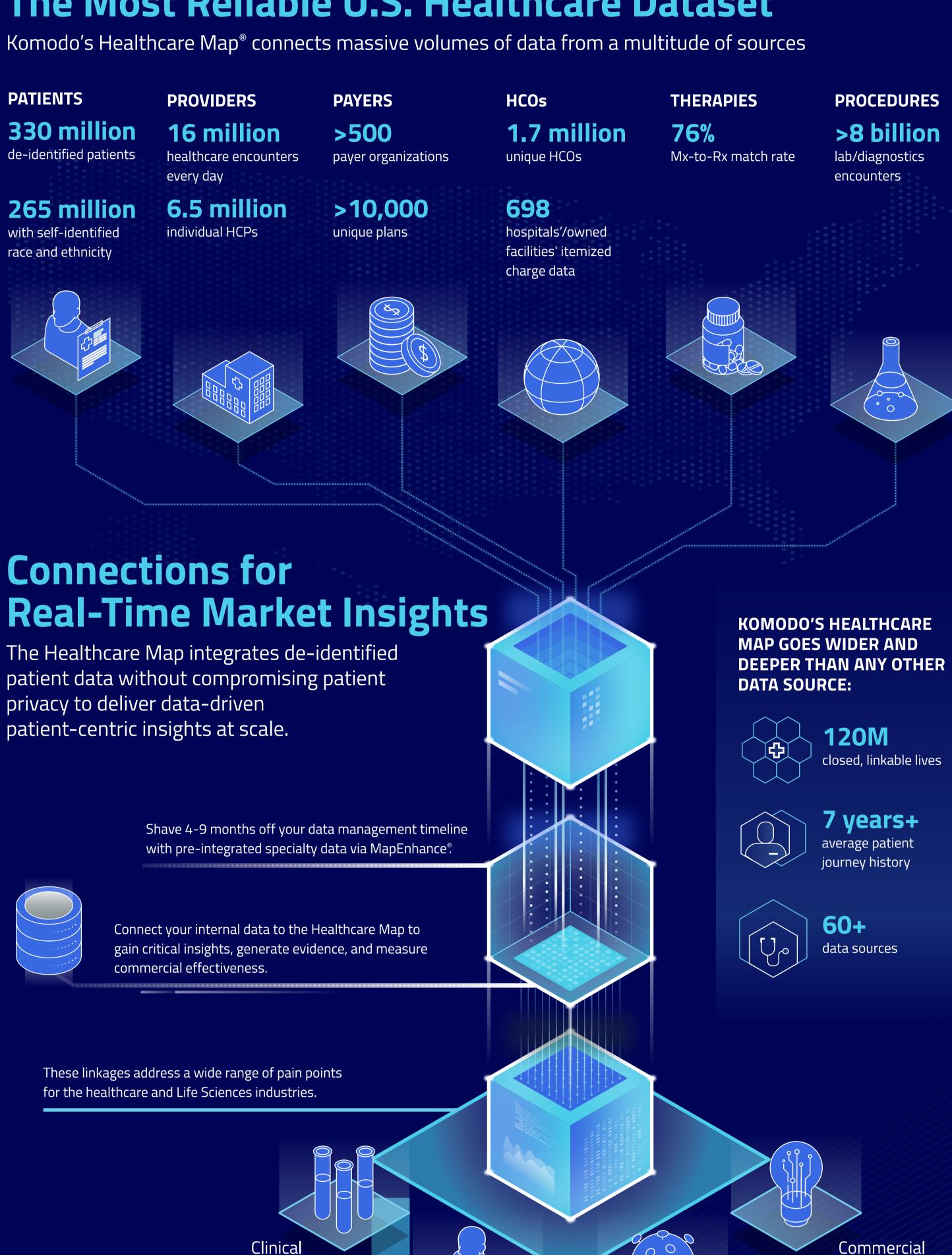
Up to $750 billion

annually can be saved from better utilizing data in the U.S. healthcare system. It can help Life Sciences companies accelerate the speed and lower the cost of developing new treatments, providing better health outcomes for patients.

The Most Reliable U.S. Healthcare Dataset

Komodo's Healthcare Map® connects massive volumes of data from a multitude of sources

PATIENTS
330 million
de-identified patients

265 million
with self-identified race and ethnicity

PROVIDERS
16 million
healthcare encounters every day

6.5 million
individual HCPs

PAYERS
>500
payer organizations

>10,000
unique plans

HCOs
1.7 million
unique HCOs

698
hospitals'/owned facilities' itemized charge data

THERAPIES
76%
Mx-to-Rx match rate

PROCEDURES
>8 billion
lab/diagnostics encounters

Connections for Real-Time Market Insights

The Healthcare Map integrates de-identified patient data without compromising patient privacy to deliver data-driven patient-centric insights at scale.

Shave 4-9 months off your data management timeline with pre-integrated specialty data via MapEnhance®.

Connect your internal data to the Healthcare Map to gain critical insights, generate evidence, and measure commercial effectiveness.

These linkages address a wide range of pain points for the healthcare and Life Sciences industries.

KOMODO'S HEALTHCARE MAP GOES WIDER AND DEEPER THAN ANY OTHER DATA SOURCE:

120M
closed, linkable lives

7 years+
average patient journey history

60+
data sources

Clinical Development

Patient Finding

Disease Prevalence & Burden

Commercial Intelligence

Creating an Impact

Komodo's Healthcare Map and technology stack bring insights to life more quickly and increases speed from business question to action.
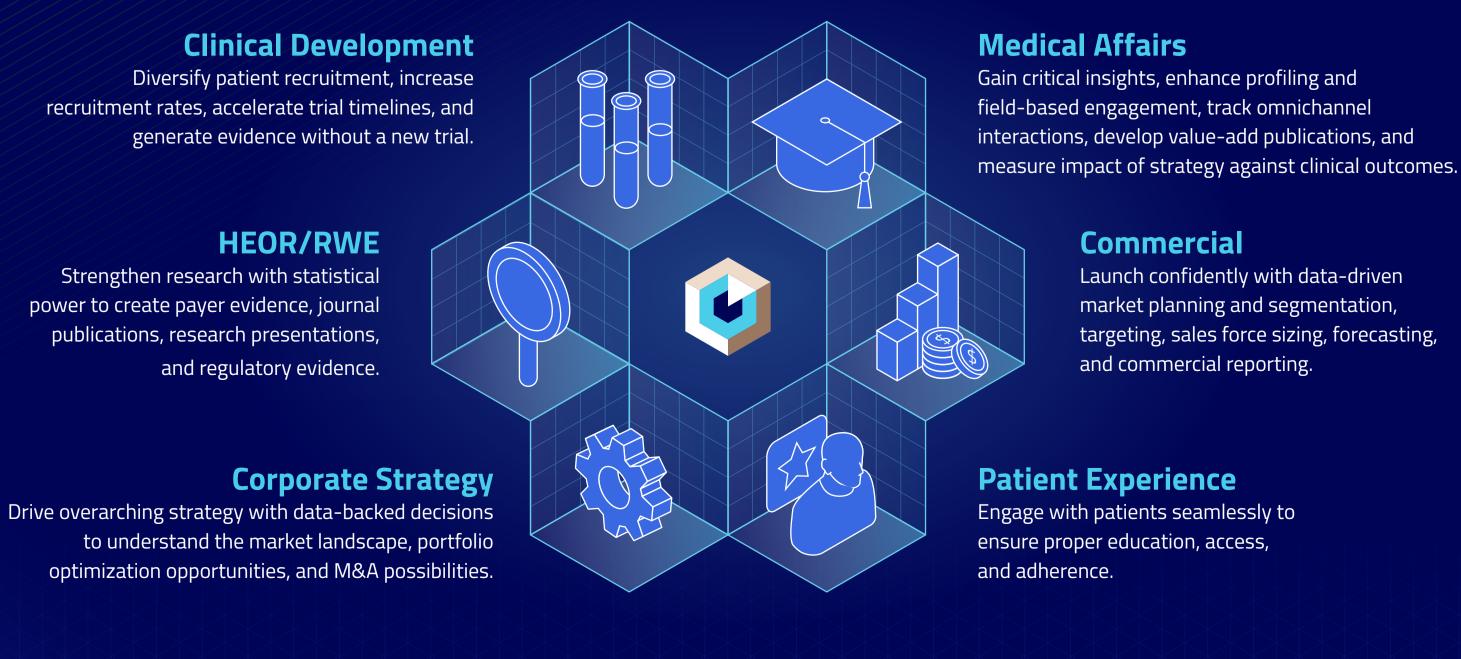
Patient 939,290
HCP 728,291
HCO 12,300

Faster Insights
Make data-driven decisions with on-demand analytics at your fingertips.

Easy Access
Integrate to IT systems and link existing data to gain maximum investment value.

Shareability
Easily share insights across your organization for greater transparency.

Komodo is at the intersection of data and technology, to help you identify gaps in care, accelerate research and trials, and improve access for patients.

Address the Entire Product Life Cycle

Take advantage of solutions infused with the Healthcare Map from development to commercialization.

Clinical Development
Diversify patient recruitment, increase recruitment rates, accelerate trial timelines, and generate evidence without a new trial.

Medical Affairs
Gain critical insights, enhance profiling and field-based engagement, track omnichannel interactions, develop value-add publications, and measure impact of strategy against clinical outcomes.

HEOR/RWE
Strengthen research with statistical power to create payer evidence, journal publications, research presentations, and regulatory evidence.

Commercial
Launch confidently with data-driven market planning and segmentation, targeting, sales force sizing, forecasting, and commercial reporting.

Corporate Strategy
Drive overarching strategy with data-backed decisions to understand the market landscape, portfolio optimization opportunities, and M&A possibilities.

Patient Experience
Engage with patients seamlessly to ensure proper education, access, and adherence.

Together, We Can Reduce the Burden of Disease

Visit **komodohealth.com/solutions/maplab** to find out more.

komodo®