

KOMODO HEALTHCARE MAP™

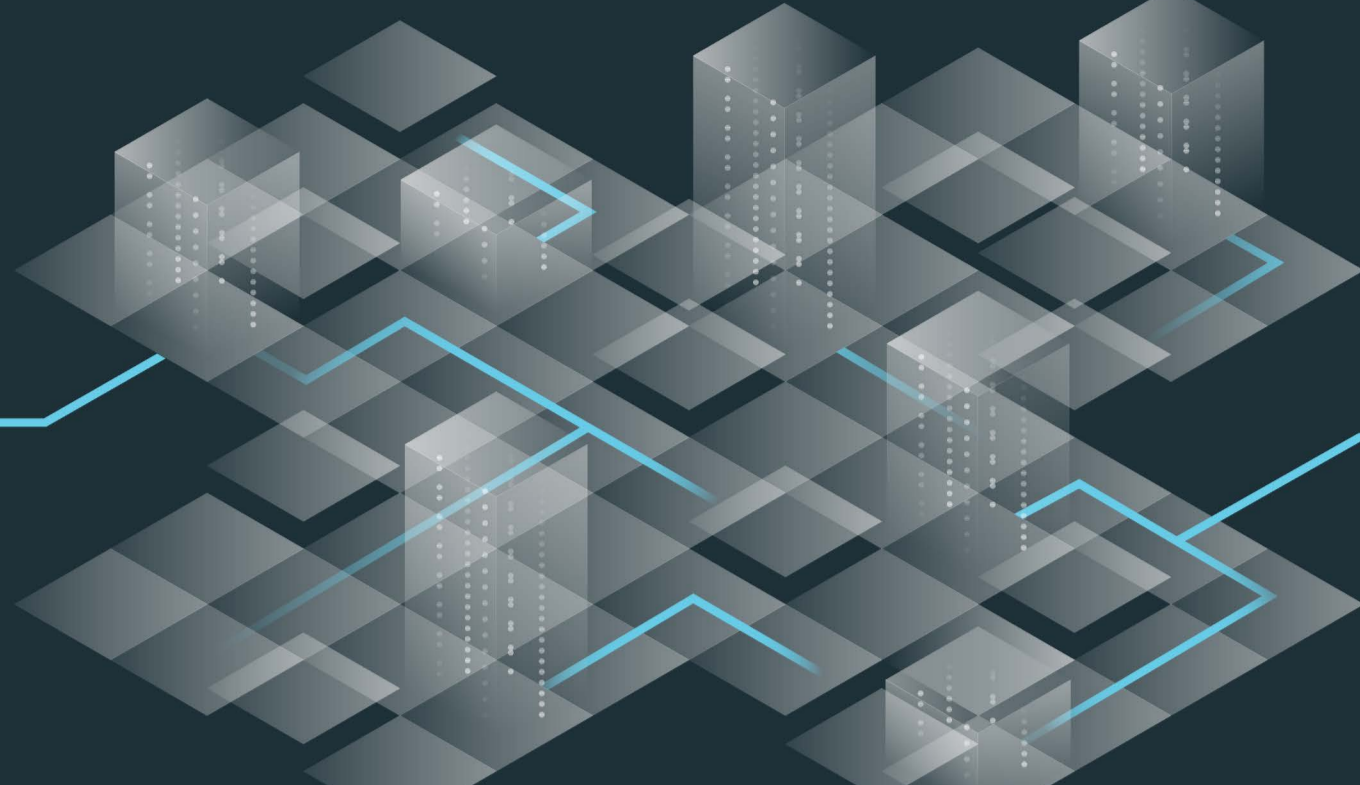
Tracking the Entire Patient Journey

Unlocking patient-level insights to drive effective business strategies.

U.S. Healthcare Data Is Fragmented

The absence of a uniform health system in the U.S. leads to fragmented healthcare data that all parties grapple with.

Millions of data points are generated every day but hosted in **disparate silos** across the entire healthcare ecosystem.



Based on such static and unrepresentative data, accurate predictions of the patient journey are **nearly impossible** for healthcare organizations and pharma companies.

Up to **\$750 billion**

Annually can be saved from better utilizing data in the U.S. healthcare system. It can help Life Sciences companies accelerate the speed and lower the cost of developing new treatments, providing better health outcomes for patients.

The Most Reliable U.S. Healthcare Dataset

The Komodo Healthcare Map connects massive volumes of data from a multitude of sources:

PATIENTS	PROVIDERS	PAYERS	HCOs	THERAPIES	PROCEDURES
330 million de-identified patients	16 million healthcare encounters every day	>500 payer organizations	1.7 million unique HCOs	76% Mx-to-Rx match rate	>8 billion lab/diagnostics encounters
265 million with self-identified race and ethnicity	6.5 million individual HCPs	>10,000 unique plans	698 hospitals'/owned facilities' itemized charge data		



Connections for Real-Time Market Insights

The Healthcare Map integrates de-identified patient data without compromising patient privacy to deliver data-driven patient-centric insight at scale.

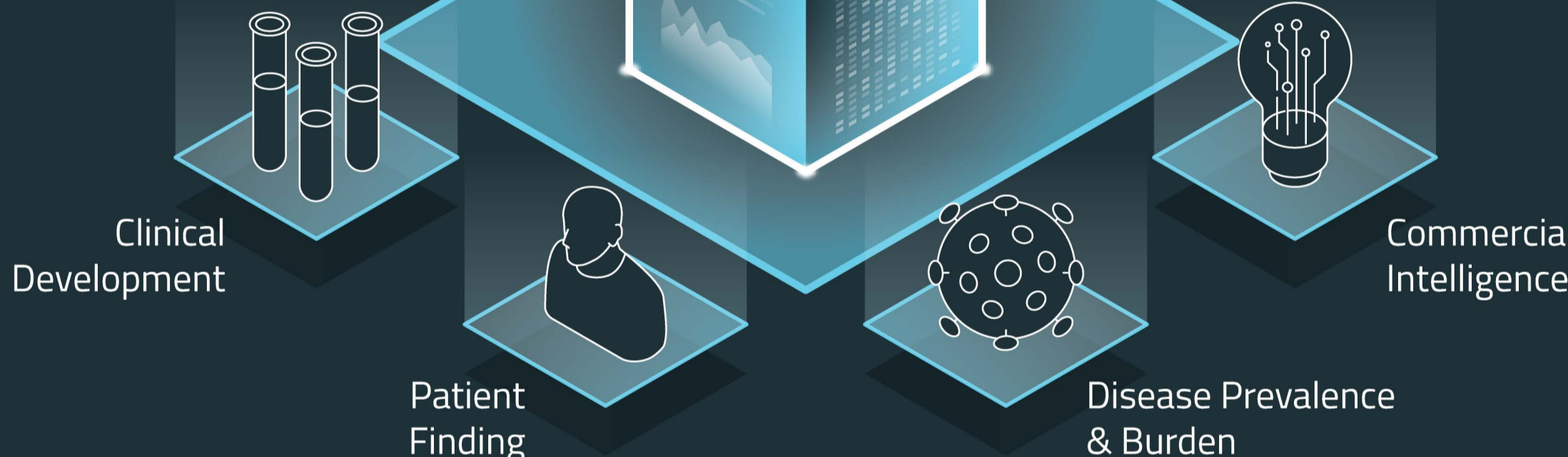
THE KOMODO HEALTHCARE MAP GOES WIDER AND DEEPER THAN ANY OTHER DATA SOURCE:

- 160M** closed, linkable lives
- 7 years+** average patient journey history
- 60+** data sources

Shave 4-9 months off your data management timeline with pre-integrated specialty data via MapEnhance™.

Connect your internal data to the Healthcare Map to gain critical insights, generate evidence, and measure commercial effectiveness.

These linkages address a wide range of pain points for the healthcare and Life Sciences industries.



Creating an Impact

Komodo's Healthcare Map coupled with our technology stack brings insights to life more quickly and increases speed from business question to action.

Easy Access
Integrate to IT systems and link existing data to gain maximum investment value.

Patient	HCP	HCO
939,290	728,291	12,300

Faster Insights
Make data-driven decisions at your fingertips with on-demand analytics.

Shareability
Easily share insights across your organization for transparency.

Komodo is at the intersection of data and technology, so you can identify gaps in care, accelerate research and trials, and improve access for patients.

Address the Entire Product Life Cycle

Take advantage of Komodo's Healthcare Map infused solutions from development to commercialization.

Clinical Development
Diversify patient recruitment, increase recruitment rates, accelerate trial timelines, and generate evidence without a new trial.

Medical Affairs
Gain critical insights, enhance profiling and field-based interactions, develop omnichannel, and measure impact of strategy against clinical outcomes.

HEOR/ Real-World Evidence
Strengthen research with statistical publications, research presentations, and regulatory evidence.

Commercial
Launch confidently with data-driven marketing and segmentation, targeting, sales force sizing, forecasting, and commercial reporting.

Corporate Strategy
Drive overarching strategy with data-backed evidence to identify the market landscape, portfolio optimization opportunities, and M&A possibilities.

Patient Experience
Engage with patients seamlessly to ensure proper education, access, and adherence.

Together, We Can Create a Healthier Future

Visit <https://www.komodohealth.com/technology/healthcare-map> to find out more.

Sources: Komodo Health, McKinsey & Company